

PACKAGINGREVOLUTION.NET

2012 Advertising information

Welcome to **PACKAGINGREVOLUTION.NET**, the world's leading website dedicated to reusable packaging and pallet programs.

In today's fast moving supply chain, reusable packaging is a key ingredient of triple bottom line success. **PACKAGINGREVOLUTION.NET**, along with associated publications, including the **REUSABLE PACKAGING NEWS** and the soon to be released **REUSABLE PACKAGING FRONTIERS** are dedicated to providing the information that readers need at every stage of their journey.



As **PACKAGINGREVOLUTION.NET** enters its third year, the focus has been recalibrated. The website and the **REUSABLE PACKAGING FRONTIERS** newsletter are now purposed with delivering information from the perspective of readers wishing to implement reusable packaging systems or expand their usage to increase their value proposition.

REUSABLE PACKAGING NEWS is now targeted at reusable packaging and pallet industry insiders, bringing forward the latest industry news and perspective.

Reaching an International Audience

PACKAGINGREVOLUTION.NET traffic includes over 10,000 page views per month and will continue to grow as the new format is rolled out in the months ahead. Additionally, the daily RSS feed and weekly Reusable Packaging News go out to another 600 subscribers. Traffic is generated from over 100 countries, with the U.S., U.K. and Canada being the largest markets.



Advertising Offer

Join other industry leaders such as [CHEP](#), [Shuert Industries](#), [Litco International](#), and [2ic Software](#) by advertising with **PACKAGINGREVOLUTION.NET**. Our standard advertising offer is a 300x150 website ad, in addition to placement in our regular online publications, for \$500 U.S. per quarterly, or \$1800 per year. Top banner ad available for \$1000 per quarter or \$3600 per year. **Customized advertising programs are also available.** Contact us at 604 551-2674, or email to rick@packagingrevolution.net.

PACKAGINGREVOLUTION.NET content is edited by Rick LeBlanc. Rick first started managing reusable packaging and pallet applications in 1982, and has reported on the industry's development since 1995.